

GreenspoonMarder

FLORIDA  
FOR CARE

# CANNABIS LAB

*Law, Accounting & Business*

## 3<sup>RD</sup> ANNUAL CANNABIS LAB CONFERENCE & EXPO

**BONAVENTURE RESORT & SPA**  
**NOVEMBER 7<sup>TH</sup>, 2018**  
**LIVE & RECORDED**

*Bringing Professionalism to the Cannabis Industry!*

Celebrity **X** Cruises®

**NLR** NEXT LEVEL™  
RENTALS  
EVENT FURNISHINGS, SERVICES & SUPPLIES

HIGHLIFE  
MEDIA

# CANNABIS

*Law, Accounting & Business*

## **ABOUT THE CONFERENCE**

We are pleased to announce our 3rd Annual Cannabis Law, Accounting & Business Conference. Last year we expected 150 attendees and were delighted to see over 230 come to learn. This year we invite you to join hundreds of your colleagues in the heart of South Florida to advance your education and your career in this emerging industry. Whether you are new to the cannabis industry, an experienced professional or seeking continuing legal education, this conference will offer you a comprehensive overview of the relevant industry issues and dive deeper into the issues that will shape and define the industry. In 2016, almost half of the states enacted laws to legalize medical or adult use marijuana. Florida overwhelmingly voted in support of legalizing medical marijuana. Are you and your company ready to service this industry? Cannabis LAB wants to provide you with the advantage by attending and participating in this conference.

As the marijuana industry prepares to enter new states and new markets attorneys, accountants and business professionals have a need to get in front of these issues and into the changing landscape in order to be a meaningful resource to their clients. What are the key strategies that make a successful cannabis legal or business professional? Do you know what it takes to navigate these complex regulatory state licensing regimes? To get a better idea of the opportunities and risks associated with entering this emerging practice area, Cannabis LAB will provide fascinating insight into the world of legalized marijuana and the numerous, complex considerations faced by businesses involved in the marijuana industry. Our national conference is geared to the professional who has a basic level of marijuana law, accounting and business experience.





# CANNABISLAB

*Law, Accounting & Business*

## WHO ATTENDS

**The 2018 CannabisLAB Conference will be a collaborative, exclusive event involving a diverse mix of legal, accounting and business professionals including finance professionals, consultants, investors, entrepreneurs and C-level executives.**

**As always, our events are FREE for law students, MBA students, corporate counsel and judiciary.**





# CANNABIS LAB

## *Law, Accounting & Business*

### About Us

*Cannabis LAB is a brand of Legal Learning Series (LLS), a company dedicated to providing higher continuing legal education programs and creating unique educational experiences.*



#### OUR VISION

To be the organization that brings cannabis to the mainstream, that redefines the industry image and helps to educate and engage a new generation of cannabis industry leaders.

### CANNABIS LAB

Demand for cannabis law programming has grown, so has the demand for educating professionals servicing the industry. The next generation of cannabis industry leaders will not come from universities but rather from executive positions transitioning from other industries, cLAB serves to educate, inform and connect this growing community. cLAB was created to help promote the common business interest of the cannabis community, educate cannabis professionals and serve as a resource for the entire cannabis industry.

#### LLS ANNUAL PROGRAMMING

Cannabis LAB Chapters  
Los Angeles\*, Las Vegas\*, Miami,  
Fort Lauderdale, Tampa\* & Orlando\*

Legal Technology Group  
6th Annual eDiscovery Leadership Conference  
4th Annual Miami Dolphins Corporate Counsel Panel & Game  
2nd Annual Miami Heat Corporate Counsel Panel & Game  
Annual Attorney Cruise Conference



# 2ND ANNUAL CANNABIS LAB CONFERENCE

## SPEAKING SPONSORSHIP PACKAGES

*Cannabis LAB sponsor packages are designed with Return on Investment (ROI) in mind. They can also be tailored to help achieve your specific marketing goals. What makes our sponsor packages unique is that we are so much more than just our conference. As a sponsor of our conference we will be letting our audiences know about you across all of our platforms: live monthly events, website, email, social media, newsletter and wherever we go. Whether we are making a video for you, sharing content you provide or simply adding a hyperlinked logo we will be sure it's placement is pervasive in our entire conference marketing effort.*

### **\*PROMO VIDEO REQUIREMENTS**

For sponsors provided video content you will have the option of submitting your own content or having our team assist you. Within the time allotted we will request the name, position and job duties of person speaking, a description of the company and that you share some wisdom to our audience from your area of expertise.



### **PRESENTER SPONSOR**

**ONLY 2 PRESENTER SPONSORSHIPS ARE AVAILABLE**

- 1 Presenting Law Firm or 1 Service Provider
- 1 Minute Promotional Video Hosted on cLAB Website, E-mailed, Shared via Social Media and During Conference
- 1 Full Page Advertisement in HIGHLIFE Magazine
- 1 Hotel Upgrade for One Executive
- Welcome Reception the Evening Before the Conference Begins
- Up to 3 Speakers on Sessions Selected by LLS
- Up to 2 Sponsor Webinars Hosted Pre-Confer-
- Complimentary Use of Meeting Room
- Bag Insert and Seat Drop in General Session
- Logo Displayed in General Room Between Sessions
- Logo on Cover of Conference Brochure
- 2 Full Page Advertisements Inside Conference Brochure
- Banner Advertisements on All Conference Emails
- Logo and Description in Conference Brochure
- Logo and Description Listed on Website
- 10 Full-Conference Registrations
- Double Space Booth in Exhibition Hall

**\$17,500**



# SPEAKING SPONSORSHIP PACKAGES



## ELITE SPONSOR

**ONLY 2 ELITE SPONSORSHIPS ARE AVAILABLE**

- Presenting Law Firm (1) or Service Provider (1)
- 45 Second Promotional Video Hosted on cLAB Website, E-mailed, Shared via Social Media and During Conference
- ½ Page Advertisement in HIGHLIFE Magazine
- 2 Speakers on Sessions Selected by LLS
- 1 Sponsor Webinar Hosted Pre-Conference
- Complimentary Use of Meeting Room
- Bag Insert and Seat Drop in General Session
- Logo Displayed in General Room Between Sessions
- Logo on Cover of Conference Brochure
- 1 Full Page Advertisement Inside Conference Brochure
- Banner Ad(s) on All Conference Emails
- Logo and Description in Conference Brochure
- Logo and Description Listed on Website
- 7 Full-Conference Registrations
- Double Space Booth in Exhibition Hall

**\$10,000**



## EXECUTIVE SPONSOR

**ONLY 5 EXECUTIVE SPONSORSHIPS ARE AVAILABLE**

- 1 Speaker on Sessions Selected by LLS
- 30 Second Promotional Video Hosted on cLAB Website, E-mailed, Shared via Social Media and During Conference
- ½ Page Advertisement in HIGHLIFE Magazine
- Complimentary Use of Meeting Room
- Bag Insert and Seat Drop in General Session Room
- Logo Displayed in General Room Between Sessions
- Logo on Cover of Conference Brochure
- 1 - Half Page Ad(s) Inside Conference Brochure
- Banner Ad(s) on All Conference Emails
- Logo and Description in Conference Brochure
- Logo and Description Listed on Website
- 3 Full-Conference Registrations
- Booth in Exhibition Hall

**\$5,000**



# NON-SPEAKING SPONSORSHIP PACKAGES

## COCKTAIL RECEPTION

An approved executive may speak for 5 minutes during the reception. On the first evening of the conference, LLS hosts a cocktail reception for all registered conference attendees and exhibitors. As the exclusive sponsor, one member of the sponsors company may address the reception attendees by giving brief welcoming/opening remarks. Sponsorship provides an opportunity to hang a corporate banner in the reception area and handout promotional/marketing materials to attendees at the entrance. The sponsoring company logo will be printed on all networking reception drink tickets (drinks are complimentary) and signage.

- Bag Insert and Seat Drop in General Session Room
- 30 Second Promotional Video Hosted on cLAB Website, E-mailed, Shared via Social Media and During Conference
- Logo on Cover of Conference Brochure
- ¼ Page Advertisement in HIGHLIFE Magazine
- Logo and Description in Conference Brochure
- 1 Full Page Advertisement Inside Conference Brochure
- Logo Displayed in General Room Between Sessions
- 4 Full-Conference Registrations
- Logo and Description Listed on Website
- Banner Advertisements on All Conference E-mails
- Booth in Exhibition Hall

**\$5,500**

## CONFERENCE PEN & NOTEPAD

LLS will provide a pen and notepad to be handed out to each attendee. This sponsorship features your branding on all pens and notepads given to attendees upon registration.

- Booth in Exhibition Hall
- 1 Full Page Advertisement Inside Conference Brochure
- Banner Advertisements on All Conference E-mails
- Logo and Description in Conference Brochure
- Logo and Description Listed on Website
- 4 Full-Conference Registrations

**\$4,000**

## CONFERENCE BAG

LLS will provide bags to be handed out to each registered attendee. The bag will carry the sponsoring company branding (1 color imprint logo). Production of the registration bags are the responsibility of LLS.

- Booth in Exhibition Hall
- 1 Full Page Advertisement Inside Conference Brochure
- Banner Advertisements on All Conference E-mails
- Logo and Description in Conference Brochure
- Logo and Description Listed on Website
- 4 Full-Conference Registrations

**\$4,000**



# NON-SPEAKING SPONSORSHIP PACKAGES

## LANYARD & BADGE INSERTS

LLS will provide branded lanyards to hold attendee badges. The sponsor may send inserts that will be placed behind each badge in the badge holder. Production of the lanyards and badge inserts are the responsibility of LLS.

- Booth in Exhibition Hall
- 1 Full Page Advertisement Inside Conference Brochure
- Banner Advertisements on All Conference E-mails
- Logo and Description in Conference Brochure
- Logo and Description Listed on Website
- 4 Full-Conference Registrations

**\$5,000**

## CHARGING STATION

As a sponsor of a charging station, your company will be promoted to the full conference attendees during all meal breaks in the exhibition hall. The charging station will be branded with your company logo and message.

- Booth in Exhibition Hall
- 1 Full Page Advertisement Inside Conference Brochure
- Banner Advertisements on All Conference E-mails
- Logo and Description in Conference Brochure
- Logo and Description Listed on Website
- 4 Full-Conference Registrations

**\$3,000**

## REFRESHMENT BREAK

Includes 2 coffee breaks. Sponsors may have individuals hand out materials (promotional and/or informational) at the coffee stations. You have the opportunity to provide branded mugs, cups, napkins, etc. Sponsorship includes branding on signage.

- Booth in Exhibition Hall
- 1 Full Page Advertisement Inside Conference Brochure
- Banner Advertisements on All Conference E-mails
- Logo and Description in Conference Brochure
- Logo and Description Listed on Website
- 4 Full-Conference Registrations

**\$3,000**

## EXHIBITOR

**BOOTH SIZE  
10x10**

- Booth in Exhibition Hall
- 1 Full Page Advertisement Inside Conference Brochure
- Banner Advertisements on All Conference E-mails
- Logo and Description in Conference Brochure
- Logo and Description Listed on Website
- 2 Full-Conference Registrations

**\$2,000**



# Term & Conditions

## 1. Definitions.

As used herein, the following terms shall have the respective meanings set forth below:

1.1 “Agreement” means these LLS 2017 Terms and Conditions, LLS General Exhibitor Rules, and the LLS 2017 Sponsorship Request Form.

1.1 “LLS or “Conference” means the 2nd Annual Cannabis Law, Accounting, & Business Conference scheduled to be held October 27, 2017, in South Florida.

1.2 “Effective Date” means the date that SPONSOR’S applicable Sponsorship Request is accepted by LLS.

1.3 “LLS” means Legal Learning Series.

1.4 “LLS” means the Legal Learning Series name, logo and tag lines in the form provided by Legal Learning Series to SPONSOR for use under this Agreement; provided, however, that Legal Learning Series, from time to time, may change the appearance and/or style of the Legal Learning Series.

1.5 “SPONSOR” means the party to whom a sponsorship for LLS is granted hereto pursuant to a Sponsorship Request accepted by LLS.

1.6 “SPONSOR Marks” means the SPONSOR name, logo and tag lines in the form provided by SPONSOR to LLS for use under this Agreement; provided, however, that SPONSOR, from time to time, may change the appearance and/or style of the SPONSOR Marks.

2. ELIGIBILITY. SPONSOR’S PARTICIPATION AS A SPONSOR OF THE CONFERENCE IS BY INVITATION ONLY, SUBJECT TO AVAILABILITY, AND LLS RESERVES ITS RIGHTS AND DISCRETION IN MAKING ITS SPONSORSHIP SELECTIONS AT ALL TIMES.

## 3. TERMS OF ENGAGEMENT

3.1 Co-Sponsorship. The agreed upon Sponsorship Level Details form set forth herein (“Sponsorship Level”) defines the Sponsorship Level and benefits that Sponsor is purchasing under this Agreement.

3.2 Pricing. Sponsor shall pay the agreed upon sponsorship fee set forth herein (“Sponsorship Fee”) in the following manner: One Hundred Percent (100%) of Sponsorship Fees within thirty (30) days after the Effective Date of this Agreement.

The Sponsorship Fee shall be fully earned by LLS as of the Effective Date of this Agreement.

3.3 Conference Ownership. LLS shall be considered the owner and inventor of the Conference, and other than for those components provided by SPONSOR, shall maintain one hundred percent (100%) ownership of the intellectual property related to the Conference. Other than for SPONSOR intellectual property, SPONSOR hereby transfers and assigns any and all ownership interest that it may have in LLS to LLS.

3.4 Conference Control. At all times LLS shall have exclusive control and sole authority over the Conference, including but not limited to, planning, content, marketing and promotion of the Conference.

3.5 Firm Commitment. SPONSOR is responsible for and agrees to fulfill all of its responsibilities pertaining to the Sponsorship Level and booth selection chosen at the time this Agreement is executed. The Sponsorship Level and Sponsorship Fee are non-cancelable and non-refundable.

3.6 Change of Space; Show Location and Dates. LLS shall have the right, in its sole discretion upon notice to SPONSOR, to change SPONSOR’S space assignment after the acceptance of this agreement if it is deemed to be in the best interest of the Conference. LLS will make reasonable efforts to ensure that any reassignment will be to an exhibit space that is of the same general style and size of SPONSOR’S original space. If a reduction in SPONSOR’S space is necessary, in LLS’S opinion, SPONSOR will be reimbursed on a pro-rata basis between the cost of the space paid for by SPONSOR and the space assignment ultimately made by LLS. LLS may, in its sole discretion, at any time prior to thirty (30) days before the first date of the Conference, cancel SPONSOR’S participation for any or no reason, provided that, it refunds any monies paid by SPONSOR to LLS for such sponsorship. LLS may re-name or re-locate the Conference or change the dates on which it is held, without the consent of SPONSOR. In such event, no refund will be due to SPONSOR, and LLS will assign to SPONSOR, in lieu of the original space, such other space as LLS deems reasonably appropriate. Any request made by SPONSOR to downgrade booth size may be accepted or denied at the sole discretion of LLS.

3.7 Booth Sharing. SPONSOR shall not allow any other corporation or firm or its representatives to use the exhibition booth space allotted to SPONSOR, nor shall SPONSOR display articles, products, handouts, and/or other promotional materials, not manufactured or normally sold by SPONSOR. Booth sharing, subletting, licensing and co-participation by any other corporation or firm or its representatives in exhibition booth space assigned to SPONSOR is prohibited unless authorized in advance by written permission of LLS.

3.8 SPONSOR Trademark License. Subject to all the terms and conditions of this Agreement, SPONSOR hereby grants LLS a non-exclusive, non-transferable, non-sub-licensable license to use the SPONSOR Trademarks during the term of this Agreement solely on marketing or promotional materials related to the Conference.

3.9 LLS Usage of SPONSOR Trademarks. LLS hereby acknowledges and agrees that (i) SPONSOR Trademarks are owned solely and exclusively by SPONSOR, (ii) except as set forth herein, LLS has no rights, title or interest in or to SPONSOR Trademarks and (iii) all use of SPONSOR Trademarks by LLS shall inure to the benefit of SPONSOR. LLS agrees not to apply for registration of SPONSOR Trademarks (or any element, derivation, adaptation, variation or name thereof, or any mark confusingly similar thereto) anywhere in the world.

3.10 LLS Trademark License. Subject to all the terms and conditions of this Agreement, LLS hereby grants SPONSOR a non-exclusive, non-transferable, non-sub-licensable license to use the LLS Trademarks stated herein during the term of this Agreement solely on



marketing or promotional materials related to the Conference.

3.11 SPONSOR Usage of LLS Trademarks. SPONSOR hereby acknowledges and agrees that (i) LLS Trademarks are owned solely and exclusively by LLS, (ii) except as set forth herein, SPONSOR has no rights, title or interest in or to LLS Trademarks and (iii) all use of LLS Trademarks by SPONSOR shall inure to the benefit of LLS. SPONSOR agrees not to apply for registration of LLS Trademarks (or any element, derivation, adaptation, variation or name thereof, or any mark confusingly similar thereto) anywhere in the world, and not to challenge the registration of LLS Trademarks.

#### 4. INTELLECTUAL PROPERTY RIGHTS.

4.1 Technology and Intellectual Property. As between SPONSOR and LLS, all SPONSOR intellectual property is and shall be the sole and exclusive property of SPONSOR. As between SPONSOR and LLS, all LLS technology and all LLS intellectual property is and shall be the sole and exclusive property of LLS.

4.2 No Right by Implication. No license, release or other right is granted by implication, estoppel or otherwise by SPONSOR to LLS, or by LLS to SPONSOR, except for the rights expressly granted under this Agreement. SPONSOR reserves all rights not expressly granted to LLS herein. LLS reserves all rights not expressly granted to SPONSOR herein.

5. DISCLAIMER OF WARRANTIES. THE COLLABORATIVE EFFORTS OF EACH PARTY UNDER THIS AGREEMENT ARE BEING PROVIDED "AS IS" AND WITH ALL FAULTS. THE REPRESENTATIONS CONTAINED IN THIS AGREEMENT ARE THE SOLE REPRESENTATIONS AND WARRANTIES OF THE PARTIES WITH RESPECT

TO THE SUBJECT MATTER OF THIS AGREEMENT. LLS EXPRESSLY MAKES NO WARRANTY AS TO THE SUFFICIENCY, NUMBER OF ATTENDEES OR QUALITY OF THE CONFERENCE OR TO AMOUNT OF MONEY AND RESOURCES THAT WILL BE DEDICATED BY LLS TO THE PROMOTION OF THE CONFERENCE. NEITHER PARTY IS MAKING ANY OTHER REPRESENTATION OR WARRANTY (EITHER EXPRESS OR IMPLIED, BY FACT OR LAW) OTHER THAN THOSE SET OUT IN THIS AGREEMENT, INCLUDING, BUT NOT LIMITED TO, ANY WARRANTIES OF FITNESS FOR A PARTICULAR PURPOSE, MERCHANTABILITY OR FREEDOM FROM INFRINGEMENT.

#### 6. DAMAGES AND INDEMNITY

6.1 Limitation of Liability. IN NO EVENT SHALL LLS BE LIABLE TO SPONSOR FOR ANY DAMAGES IN AN AMOUNT EXCEEDING THE FEES PAID BY SPONSOR FOR ATTENDING THE CONFERENCE.

6.2 Indemnification. SPONSOR shall indemnify LLS for damages, direct or indirect, under this Agreement, including lost profits or for special, indirect, incidental, consequential or punitive damages arising out of or in connection with this Agreement or the subject matter hereof, regardless of the form of action (Including, without limitation, breach of warranty, breach of contract, tort (including negligence), strict liability or statutory), and whether or not the SPONSOR has been informed of or might otherwise have anticipated the possibility of such damages.

#### 7. CONFIDENTIALITY.

7.1 Confidential Information. LLS and SPONSOR may exchange and identify certain information as confidential ("Confidential Information") at the inception of and from time to time during the Term of this Agreement. The Recipient shall maintain all Confidential Information of the Disclosing Party in confidence using the same standard of care that the Recipient uses to maintain its own confidential and proprietary information in confidence, but not less than a commercially reasonable standard of care; and the Recipient shall only use such information solely for purposes of performing its obligations and exercising its rights under this Agreement. Such obligation of confidentiality shall continue during throughout the Term and for a period of five (5) years from the date that the Term expires or this Agreement is terminated.

7.2 Injunctive Relief. LLS and SPONSOR agree that unauthorized disclosure of Confidential Information or any other breach of this Article could result in irreparable harm. Accordingly, in the event that either LLS or SPONSOR breaches its obligations with respect to Confidential Information under this Agreement, the Party injured shall be entitled to enjoin any further breach and may take such additional action as it deems necessary and appropriate including seeking damages in any court of competent jurisdiction.

#### 8. TERM AND TERMINATION.

8.1 Term. The term of this Agreement ("Term") shall begin on the Effective Date and shall terminate thirty (30) days after the conclusion of the Conference.

8.2 Termination for Cause. Either party may terminate this Agreement if the other party commits a material breach and does not otherwise cure such breach within fifteen (15) days upon receiving written notice.

8.3 Violation of LLS General Terms. It is agreed that the condition, rules and regulations set forth herein ("LLS General Exhibitor Rules") in this Agreement are made a part hereof as though fully incorporated herein, and that the SPONSOR agrees to be bound by each and every one hereof. LLS shall have full power in the matter of interpretation, amendment and enforcement of all LLS General Exhibitor Rules and that any such amendments when made and brought to the notice of SPONSOR shall be and become part hereof as though fully incorporated herein and subject to each and every one of the terms and conditions herein set forth. If LLS, at its sole discretion, determines that SPONSOR is in violation of any one of the LLS Exhibitor General Rules, LLS may remove SPONSOR from premises and participating in the Conference, withdraw its acceptance of this Agreement, refuse participation in future LLS events and pursue any other remedies it may have in law or equity.

8.4 Effect of Expiration or Termination. Any expiration or termination of this Agreement shall not relieve either Party from any obligations (including the payment of fees related to Conference). Upon expiration or any termination of the Agreement (a) SPONSOR shall return to LLS all Confidential Information of LLS that was provided by LLS to SPONSOR hereunder, (b) LLS shall return to SPONSOR all Confidential Information of SPONSOR that was provided by SPONSOR to LLS hereunder, and Sections 1, 4-7, 8.3, 8.4 and 9 of this Agreement shall survive such termination. LLS shall not have an obligation to provide any refund or credit of the Sponsorship Fee, or other consideration, to SPONSOR in the event that SPONSOR unilaterally terminates this Agreement or if this Agreement is terminated due to an uncured breach from SPONSOR.



## 9. MISCELLANEOUS.

9.1 Expenses. Each Party shall bear its own expenses for all expenses related to this Agreement and the Conference.

9.2 Independent Contractors. In making and performing this Agreement, the Parties are acting and shall act as independent contractors, and shall have no authority to obligate the other Party in any respect nor hold itself out as having any such authority. Nothing in this Agreement shall prohibit LLS from selling additional sponsorships to LLS or prevent either Party from working with similar vendors to independently create or market a conference or service similar in nature or functionality to LLS.

9.3 Amendments in Writing. This Agreement may not be amended, supplemented or otherwise modified except by an instrument in writing signed by both Parties.

9.4 Severability. Any of the provisions of this Agreement which are determined to be invalid or unenforceable in any jurisdiction shall be ineffective to the extent of such invalidity or unenforceability in such jurisdiction, without rendering invalid or unenforceable the remaining provisions hereof or affecting the validity or unenforceability of any of the provisions of this Agreement in any other jurisdiction.

9.5 Notices. Any notice, demand, or request with respect to this Agreement shall be effective only if it is delivered by U.S. postal service to the address first listed above or to such other address or numbers as may from time to time be given in writing by either Party to the other pursuant to the provisions hereof.

9.6 Governing Law. This Agreement shall be governed in accordance with the laws of the State of Florida, excluding its conflicts of law provisions. This Agreement is deemed entered into at Fort Lauderdale, Florida, and shall be construed as to its fair meaning and not strictly for or against either party. Both Parties hereby agree and consent that all disputes related to this Agreement shall be exclusively decided by an arbitrator located in Fort Lauderdale, FL, whose decision shall be final and binding on both parties.

9.7 Force Majeure. If the performance by either Party of any of its obligations under this Agreement is prevented, restricted, interfered with or delayed by reason of any cause beyond the reasonable control of the Party obligated to perform, then the Party so affected shall, upon giving written notice to the other Party, be excused from such performance to the extent of such prevention, restriction, interference or delay, provided that the affected Party shall use its best efforts to avoid or remove such causes of nonperformance and shall continue performance with the utmost dispatch whenever such causes are removed. In the event the Conference is postponed under this provision, the parties agree that this Agreement shall apply to a rescheduled Conference of similar content and audience.

9.8 Assignment. Neither Party may transfer or assign its rights and delegate its obligations under this Agreement, without the other Party's consent, which shall not be unreasonably withheld.

9.9 Permitted Successors and Assigns. This Agreement shall be binding upon and inure to the benefit of the Parties hereto and their respective permitted successors and assigns.

9.10 Non-Disparagement. Each Party agrees that during the term of this Agreement and for one (1) year thereafter, neither Party shall, in any communications with the press or other media or to any customer, client or supplier of the other Party, criticize, ridicule or make any statement that disparages or is derogatory to such other Party or its affiliates or any of its directors or officers.

9.11 No Third-Party Beneficiaries. Nothing in this Agreement, express or implied, is intended to confer on any person other than the Parties hereto or their permitted successors and assigns, any benefits, rights or remedies.

9.12 Contact Information. By providing LLS with its contact information in the registration, SPONSOR hereby consents to LLS sharing such information with its affiliates, partners, assigns, and certain event sponsors.

9.13 Entire Agreement. THIS AGREEMENT CONSTITUTES THE ENTIRE AGREEMENT BETWEEN THE PARTIES CONCERNING THE SUBJECT MATTER HEREOF AND SUPERSEDES ALL PRIOR UNDERSTANDINGS AND AGREEMENTS, WHETHER WRITTEN OR ORAL.

## TRADEMARKS

### LLS

The use of any LLS licensed to SPONSOR under this agreement is contingent on SPONSOR's continued compliance with the LLS usage requests. Please contact the marketing department of LLS for high-quality logos designed for printing purposes.

### LLS GENERAL EXHIBITOR RULES

- Only exhibiting sponsors can distribute collateral and be present in the exhibit hall.
- Exhibiting sponsors can only promote products and services and distribute collateral in their assigned booth space and any sponsored sessions.
- Exhibiting Sponsor's behavior cannot interfere with the enjoyment and learning opportunities of other LLS attendees.
- LLS shall have the sole right to photograph, video, or audiotape any and all exhibit spaces and attendees and include such photographic, video, or audio portrayals of attendee taken during or in connection with the LLS Conference.
- LLS shall have the right to use such photographic, video, or audio portrayals in any medium for the purpose of advertising, publicity, promotional, historical or otherwise, without compensation to attendee. Such includes the unrestricted right to copy, revise, distribute, display photographs, images, films, tapes or other recordings (including but not limited to the Internet).
- Exhibiting Sponsors shall not photograph, video, audiotape or otherwise record any exhibit spaces or attendees during the LLS Conference without LLS's written consent.
- If in LLS'S opinion, LLS reasonably believes exhibiting sponsor will be a detriment to LLS, then LLS shall have full discretion to remove any exhibiting sponsor from LLS and reserves the right to terminate an exhibiting sponsor's agreement.
- LLS show management has the right to have the hotel remove any exhibitor that does not meet the guidelines outlined above.
- NO DRAWINGS or RAFFLES ALLOWED OTHER THAN THOSE SANCTIONED AND APPROVED. High quality items may be distributed from your networking space, but they must be made available to all attendees with no restrictions or requirements imposed. Note: Conference bags may only be distributed by the official and exclusive Show Host.



# CANNABIS

## 3<sup>RD</sup> ANNUAL CANNABIS LAW, ACCOUNTING & BUSINESS CONFERENCE

### AGREEMENT FORM

#### BECOME A SPONSOR/EXHIBITOR TODAY

cLAB sponsorship offers exposure, brand awareness and return on your investment in your organization. Need help choosing? Allow us to customize your own sponsorship package tailored to your needs.

Contact us to learn more about becoming a cLAB Conference Sponsor today.

Robert Friedman, Director

Phone: (954)745-9519

E-mail: [clab@legallearningseries.com](mailto:clab@legallearningseries.com)

**PLEASE FILL OUT THIS FORM AND EMAIL TO:**

**[cLAB@LegalLearningSeries.com](mailto:cLAB@LegalLearningSeries.com)**

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SPONSOR NAME

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PHONE

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MOBILE

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COMPANY NAME

---

COMPANY EMAIL

---

SPONSORSHIP PACKAGE

---

NAME

---

DATE

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SIGNATURE